



Swedish Swiss Chamber of Commerce



SSCC Newsletter 1 | Feb 2016

Welcome to our first newsletter this year!

The Swedish Swiss Chamber of Commerce is a **networking organisation** for companies and individuals, all of whom are interested, or engaged in, trade between Sweden and Switzerland. The SSCC have **over 220 members**.

We have developed our membership programme for 2016 with more differentiated benefits for the member categories we offer. To know more about the SSCC and the benefits of being a member, have a look on our website.

Why become a member of the SSCC?

Are you a member? Take the opportunity to be part of our exclusive business network of companies and individuals involved in trade between Sweden and Switzerland.

I would like to register as a member

One of the aims for the Swedish Swiss Chamber of Commerce is to create interesting forums where executives of companies can come together with leading figures from political, economic and business life in an informal atmosphere. The SSCC organise more than 40 events per year.

We hope to see you at one or more of our events this year.

Kind regards,

Eva Fiorenzoni

Upcoming Events

Ski World Cup in Stockholm - Tues 23 Feb in Stockholm



For the first time ever does the World Cup in Alpine Skiing come to Stockholm.

The SSCC in Switzerland and the Swiss Chamber of Commerce in Sweden are inviting its patron members to an exclusive VIP event at this occasion.

A few places are still available!

[Information](#)

SSCC After Work in Geneva and Zurich

Bring your business partners and friends and join the SSCC's monthly After Work in Geneva and Zurich. No pre-registration necessary.



Zurich: 24/2 and 20/4

Geneva: 9/3 and 27/4

Welcome!

[Information](#)

SSCC Annual General Meeting - Wed 2 March in Bern

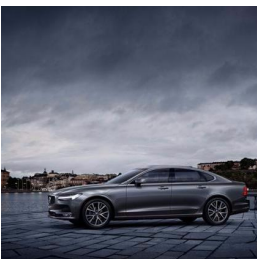


Join us for the SSCC Annual General Meeting (AGM) at the Swedish Ambassador's Residence in Bern on the 2nd March 2016 at 17:00.

The AGM is free of charge and for SSCC members only.

[Info & Registration](#)

Motor show with Volvo Cars at the Palexpo - Fri 4 March in Geneva



For the fifth year running, the SSCC in cooperation with our patron member Volvo Cars have the pleasure of inviting you to the International Motor Show in Geneva Friday 4 March 2016.

This is a great opportunity to have a look at and experience the brand new Volvo S90 (Europremier) and V90 (Worldpremier)!

The number of seats are limited with a first come first served policy applied.

[Info & Registration](#)

The Swedish Economy and Monetary Policy - Presentation by Kerstin af Jochnick, First Deputy Governor, The Riksbank, in Zurich - Thurs 10 March in Zurich



The Swedish Swiss Chamber of Commerce (SSCC) has the pleasure of inviting you to a presentation with Kerstin af Jocknich on 10 March 2016.

Kerstin af Jocknich took up the post of First Deputy Governor of the Riksbank on 1 January 2012 with a term of office of six years.

[Info](#)

SEB Skiing Competition - Sat 12 March in Klosters



For the sixth year running, the SSCC has the pleasure of inviting members and friends to its annual skiing competition kindly sponsored by SEB!

The event will take place in Klosters starting with a ski competition, followed by a lunch. In the afternoon there will be a possibility for a small group to ski with ski mentor Nina Öqvist from Skiers Accredited. A dinner at Grishuna will sum up the day.

[Info & Registration](#)

The importance of networking

NETWORKING is one of the most powerful marketing tactic to accelerate and sustain success for any individual or organisation!

Networking is about making connections and building enduring, mutually beneficial relationships. **Ultimately, it's not about who you know ... but WHO KNOWS YOU!!**

We are constantly bombarded with advertisements, emails, status updates, special offers and sales pitches creating a cluttered message. Personal relationships enable you and your organisation to stand out, rise above the noise and remain top of mind.

Relationships are the catalyst for success. People do business with those they like and trust. Networking provides the most productive, proficient and most enduring tactic to build relationships.

To succeed you must continually connect with new people, cultivate emerging relationships and leverage your network.

Source: Strategic Business Network

Patron in the spotlight



Ian Lundin, Chairman of Lundin Petroleum First Chairman of the SSCC in 2008



Ian is the Chairman of Lundin Petroleum since 2002. He was a Director and CEO 2001-2002.

Lundin Petroleum is a Swedish independent oil and gas exploration and production company with a well balanced portfolio of world class assets primarily located in Norway and Malaysia. Lundin Petroleum's strategy is to explore for, develop and produce hydrocarbons focused on core areas in a safe and environmentally responsible manner for the long term benefit for shareholders and society.

Lundin Petroleum can trace its roots back to the early eighties in the form of International Petroleum, then International Petroleum Corporation (IPC), followed by Lundin Oil in the late nineties before emerging as Lundin Petroleum in 2001. Adolf Lundin founded IPC in 1981 and the Lundin family have been involved in oil exploration and production ever since.

5 quick questions

1. As a founder of SSCC and as its first Chairman, what is the role of a Chamber?

The main role of the SSCC is to bring people together, promote trade as well and cultural exchanges between the two countries.

2. What is your biggest challenge in 2016?

2016 started off turbulently but I expect that global growth will be strong once the market has settled down. Biggest challenge by far is to establish peace in the Middle East.

3. What would you do if you sat in the driver seat of Switzerland?

Would not do anything different except be perhaps be more open to immigration.

4. Why is CH the best location for your company?

The country is well managed and quality life is perhaps the best in the world (yes, even better than Sweden!).

5. What person inspires you the most?

Roger Federer and Warren Buffet

Patrons



KENDRIS
PERSONAL | INDEPENDENT | DIGITAL

Lindab

Lundin
Petroleum

Nordea

SAAB

SEB

SWEDISH MATCH

Tetra Pak
PROTECTS WHAT'S GOOD

Triton



For more information about the SSCC, please visit our homepage or follow us on social media.



Welcome!

Swedish Swiss Chamber of Commerce
Zurich | Geneva | Lugano