



Swedish Swiss Chamber of Commerce



## SSCC Newsletter 2 | March 2016

The Swedish Swiss Chamber of Commerce is a **networking organisation** for companies and individuals, all of whom are interested, or engaged in, trade between Sweden and Switzerland.

### **The history behind the SSCC**

The Chamber was formally inaugurated on 7 May 2008 in the presence of executives of the Chamber's 15 founding patron companies, board members and advisory board members.

It all started a year earlier by an initiative taken by Mrs Birgitta Arve, Swedish Consul in Zurich, and Mr Per Edholm, Swedish Consul General in Lausanne. They had noted that while there are nearly 50 Swedish Chamber of Commerce's around the world, and almost one in every European country, still no Swedish Chamber existed in Switzerland, despite the fact that our two countries have extensive business and social relations with one another.

The SSCC started off small but grew very quickly to one of the fastest growing chambers in Switzerland. Today, the SSCC have over **220 members**.

**Why become a member of the SSCC?**

**Are you a member?** Take the opportunity to be part of our exclusive business network of companies and individuals involved in trade between Sweden and Switzerland.

**I would like to register as a member**

## Upcoming Events

## Sustainable Business Development in collaboration with NGOs - Presentation by IKEA & WWF - 5 April in Zurich



The integration of Sustainability into the core of today's business models has been elevated to the highest strategic level and is often one of the top items at board meetings. This is a result of leaders realising that not only does sustainability generate long-term profitability but it also supports in building the brand.

Join us for a seminar where you'll learn more about how these partnerships can contribute to a positive business development.

[More Information and Registration](#)

## WORKSHOP: Change Management - Closing the Gap between Strategy and Execution - 7 April in Geneva



Increasing complexity, need for faster speed of change, requires tighter collaboration across the organisation and other stakeholders, with focus on strategic objectives and benefits realisation.

Join us for this presentation which will show you how a benefits and business value driven approach can accelerate your organisation's development and growth.

[More Information and Registration](#)

## Oil seminar with Thina Saltvedt - 12 April in Lugano



The lower oil prices have had an immense pressure on the exporters' economies and the recent development in the oil market suggests that oil producers will agree on a production freeze and then later a production cut. Have we seen the bottom of the oil price?

In cooperation with Nordea International Private Banking, we are pleased to invite you to a seminar with Thina Saltvedt who has global responsibility for the macro oil/petroleum research in Nordea Markets.

[More Information and Registration](#)

## SSCC After Work in Zurich and Geneva



Bring your business partners and friends and join the SSCC's monthly After Work in Zurich and Geneva. No pre-registration necessary.

**Zurich: 20/4**  
**Geneva: 27/4**

Welcome!

[Information](#)

## Saab and UMS Aero Group AG Establish New Strategic Partnership for Unmanned Aerial Vehicles

Defence and security company Saab and UMS Aero Group AG, a Swiss supplier of tactical unmanned aerial vehicles (UAVs), are forming a joint venture under the name UMS Skeldar AG. UMS Skeldar will strengthen Saab's offerings in the tactical UAV market. Saab's will transfer all assets relating to the Skeldar unmanned helicopter to UMS Skeldar. [Read more here...](#)



## Patrons in the spotlight



### Atlas Copco Innovation Story - Reliably sweet

Switzerland is known for its chocolate, watches and snow-capped mountains. The country's sole sugar producer has plans to sweeten that list. At the heart of the process is an Atlas Copco single stage vapor



compressor that's been running for almost 30 years.

The machine increases the pressure and the temperature of the steam in the system, which can then serve as the heating medium for the liquid being formed by the existing vapor. The low need for fuel consumption is directly related to the function of the mechanical vapor compressor. [Read more here..](#)



### Does English really matter? The English Margin - WHAT LANGUAGE MEANS TO A BUSINESS' BOTTOM LINE

In May 2015, EF Education First commissioned Redshift Research to survey 510 directors or managers of international businesses with more than 1,000 employees. Our aim was to find out how much, in financial terms, it matters to your customers that



your people speak good English.

Growth is a primary concern for almost all business leaders. Can English skills help? Resoundingly yes, according to our research.

Business customers would be willing to pay 16% extra to a supplier with a high level of English proficiency. [Read more here..](#)



## SSCC Gold Members

The SSCC is a non-profit organisation with more than 220 members from many different industry sectors - backed by some of the biggest brands in Sweden and Switzerland. [Click here to meet our Gold Members](#)





For more information about the SSCC, please visit our homepage or follow us on social media.



Welcome!

Swedish Swiss Chamber of Commerce  
Zurich | Geneva | Lugano