



Swedish Swiss Chamber of Commerce



## SSCC Newsletter 7 | November 2017

Welcome to our November Newsletter. After a busy autumn with more than 10 events in 4 cities, we are preparing for the upcoming holiday season with some more social events, some with a true Swedish Christmas spirit. We hope to see many of you there!

As you know, we have moved the **SSCC Business Forum** to the beginning of the year with the 6th edition taking place on **1 February 2018** in Zurich. The theme is Startups and we are pleased to present a very exciting programme. To secure a seat, [sign up today!](#)

Best wishes,  
The SSCC Team

 [Forward to a Friend](#)

## Upcoming Events

### Annual Charity Dinner at the Widder Hotel - Zurich

On behalf of the Swedish Consulate in Zurich, in cooperation with the Swedish Swiss Chamber of Commerce and under the auspices of the Ambassador of Sweden, you are cordially invited to attend the 12th Charity Dinner.

#### WHEN

Friday, 17 November 2017 at 19:00

#### WHERE

Widder Hotel, Rennweg 7, 8001 Zurich

# CHILDHOOD

WORLD CHILDHOOD FOUNDATION  
FOUNDED BY H.M. QUEEN SILVIA OF SWEDEN

[More information  
CLICK HERE](#)

### NextGen CH: How to get any job - The do's and don'ts of online networking - Zurich

How is your LinkedIn profile looking? Does your CV open doors for you? Or could they do with an update?



You will learn what to include in your CV, how to network successfully and how to present yourself in an online environment. Moreover, you will get a new professional photo taken for your online profile and CV

**WHEN**

Thursday, 23 November 2017 at 18:30

**WHERE**

DKSH, Wiesenstrasse 8, 8008 Zurich

[More information and registration  
CLICK HERE](#)

**Glögg Evening - Geneva**

SSCC and Hästens Store in Geneva have the pleasure of inviting you to a Christmas drinks evening with Apéro Riche, wine and traditional glögg. We will also be entertained by the Swedish Lucia Choir.

Welcome!

**WHEN**

Thursday, 30 November 2017 at 18:00

**WHERE**

HOTEL METROPOLE, Quai du Général-Guisan 34, 1204 Geneva



[More information and registration  
CLICK HERE](#)



**Glögg Evening - Seminar on Art as an Investment - Zurich**

The Swedish Swiss Chamber of Commerce (SSCC) in cooperation with SEB Private Banking have the pleasure of inviting you to an evening themed "Art as an Investment". In true Christmas spirit we will serve traditional Swedish Glögg, wine as well as an Apéro Riche.

**WHEN**

Wednesday, 6 December 2017 at 18:00

**WHERE**

ZunftHaus zur Schmiden, Marktgasse 20, 8001 Zurich

[More information and registration  
CLICK HERE](#)

**Santa Lucia Celebration - Lugano**

Welcome to join the Swedish Swiss Chamber of Commerce and 'Luganosvenskarna' for a traditional Lucia Celebration in Lugano. The location for the celebration is Hotel Lido Seegarten where we will enjoy a traditional Swedish Smörgåsbord and classical Lucia songs performed by a Swedish choir.

**WHEN**

Wednesday, 13 December 2017 at 20:00

**WHERE**





**SSCC Business Forum**  
**Startups** 01 Feb 2018 Zurich 

More information and registration  
CLICK HERE

## SSCC Business Forum 2018 - Startups - Zurich

The Swedish Swiss Chamber of Commerce (SSCC) has the pleasure of inviting you to the Business Forum 2018.

What is required to attract and retain startups? We have invited speakers from both Sweden and Switzerland to discuss the importance of startups, respective challenges and opportunities and what we can learn from each other.

### WHEN

Thursday, 1 February 2018 at 16:30

### WHERE

Zurich Marriott Hotel, Neumühlequai 42, 8006 Zurich

## Member in the spotlight

### POPELIX

Why invest in corporate design when your business is doing perfectly well as it is?

#### Versatility

It's not just web design that has to be responsive, graphic design has to be flexible as well. Let's take your logo as an example. How adaptable is it? Has it withstood the test of time? Perhaps it was never intended to work on a smartphone and reducing the size makes the font illegible. Perhaps the colours look crisp on a screen, but dull on your business card.

#### Consistency

Does the look of your website match your logo, brochures, business cards and letterheads?

[Read more](#)



## Save the Date!

### Friday 12 January 2018

Art - an invested passion or a passionate investment -

Geneva

### Friday 19 January 2018

Networking skiing event - Engelberg

### Tuesday 23 January 2018

Nordic Joint event - Zurich

### Saturday 10 March 2018

Annual Ski Competition - Klosters



## SSCC Patrons



## SSCC Members

The SSCC is a non-profit organisation with more than 240 members from many different industry sectors - backed by some of the biggest brands in Sweden and Switzerland.

**Click below to meet all our members**

Gold Members

Silver Members

Bronze Members

For more information about the SSCC, please visit our homepage or follow us on social media.



Welcome!

Swedish Swiss Chamber of Commerce  
Zurich | Geneva | Lugano