SSCC Events 2010

28 January CEO-Luncheon with Dr. Armin Meyer, Zurich

O3 March SSCC Annual General Meeting, Bern

17 March Legal & Tax Conference, Zurich

O3 May CEO-Luncheon with Ake Svensson, SAAB AB, Zurich

20 May Presentation by Prof. Joachim Schwass "Family Businesses", Zurich

14 June

Company Presentation of Lundin Petroleum Geneva with Ashley Heppenstall and Ian Lundin, Geneva

16 September Introduction Apero for SSCC's new MD, Johan Mannerberg, Zurich

30 September Monthly After Work, presentation new MD, Geneva

14 October Monthly After Work, Zurich

28 October Monthly After Work , Geneva 29 October Inaugural event SSCC, Lugano

04 November Swedish Swiss Business Forum "Business Opportunities in Smart Cities", Zurich

09 November CEO-Luncheon with Torbjörn Törnqvist, Gunvor Group, Geneva

11 November Monthly After work Get-together, Zurich

13 November Art Zürich, tour with Gallerie Billing, Zurich

18 November Lunch and SSCC presentation, Lugano

25 November Monthly After Work, Geneva

02 December SSCC Christmas Lunch, Zurich

22 December SSCC "Glögg" After Work, Geneva

A wide range of events

SSCC Events until May, 2011

20 January Monthly After Work, Zurich

27 January Monthly After Work , Geneva

31 January Macro Economy & Wine tasting, presentation by Lars-Gunnar Aspman, Geneva

O1 February Macro Economy & Wine tasting, presentation by Lars-Gunnar Aspman, Zurich

23 February CEO Luncheon with Ian Lundin, Lundin Petroleum, Zurich

2 March SSCC Annual General Meeting , Bern

12 March Lunch presentation with Stefan Ytterborn, CEO POC, Verbier

24 March Monthly After Work, Zurich

26 March SSCC Annual Ski Competition, Klosters

31 March Monthly After Work, Geneva 12 April Tax Seminar, Geneva

13 April Tax Seminar, Lugano

13 April Tax Seminar, Zurich

21 April Monthly After Work, Zurich

27 April CEO Lunchen with Michael Treschow, Zürich

28 April Monthly After Work, Geneva

4 May Swedish Light & Design 2011, Zurich

19 May Monthly After Work, Zurich

26 May Monthly After Work, Geneva

66

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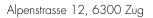
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A wide range of events

Apéro for the new MD Johan Mannerberg, 16th September 2010

On the 16th of September, Hansueli Märki, Chairman of the Board introduced SSCC's new MD; Johan Mannerberg at an apéro held at SSCC's office in Zürich.











Inauguration of SSCC Lugano, 29th October 2010

On the 29th October, the new SSCC office in Lugano was inaugurated. The day's program began with tasting wines from the Ticino region, with several wine journalists from Sweden attending.



A wide range of events

Inauguration of SSCC Lugano, 29th October 2010

In the evening, the "Bacchanailska Choir" performed, followed by a gala dinner at the Grand Hotel Eden in Lugano.







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A wide range of events

Swedish-Swiss Business Forum, 4th November 2010

On the 4th November, SSCC held its first Swedish-Swiss Business Forum. The theme of the Forum was "Business Opportunities in Smart Cities". H.E. Ambassador Per Thöresson opened the conference, followed by State Secretary Jean-Daniel Gerber and H.E. Ambassador Mikael Lindström. Then followed presentations from Isabelle Welton, IBM Switzerland, Jacob Wallenberg, Investor AB, Jürgen Tinggren, Schindler Group and Brice Koch, ABB. Moderator; Prof. Kees Christiaanse, ETH.













A wide range of events

Swedish-Swiss Business Forum, 4th November 2010







74

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Swedish Swiss Business Forum 4th November 2010















Swedish Swiss Business Forum 4th November 2010





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Wine and Economy, a Trip around the World, 31^{st} January and 1^{st} February 2011

The events took place both in Geneva and Zürich on 31st of January and 1st February. Lars Gunnar Aspman, SEB, managed to combined an insight in the global financial development with wine tasting.



A wide range of events

Lunch presentation with Ian Lundin, 23rd February 2011

We had the pleasure of welcoming Mr. Lundin , Chairman of Lundin Petroleum who talked about the role of independent oil & gas producers in the global oil industry, including information about the oil market in general and the development of Lundin Petroleum and the company's achievements in particular.



A wide range of events

SSCC Annual General Meeting, 2nd March 2011

SSCC Board of Directors, members and staff got together for the Annual General Meeting (AGM) in Bern the 2nd of March 2011, gracefully hosted by H. E. Ambassador Per Thöresson in the Swedish residence in Bern.



SSCC Annual General Meeting, 2nd March 2011

















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A wide range of events

Lunch presentation in Verbier with Stefan Ytterborn, 12th March 2011

On the 12th of March, SSCC in cooperation with Carnegie welcomed Stefan Ytterborn, the founder of POC, for a lunch presentation in Verbier. Stefan talked about the history and growth of the company, the product development and future plans how to grow the company further



84

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A wide range of events

SSCC Ski Competition in Klosters, 26th March 2011

The first annual Ski Competition was held on 26th March in the Parsenn slopes in Klosters. The winner, H. E. Ambassador Per Thöresson, outclassed the first runner up with more than a second. A Swedish lunch followed at the Berghaus Alte Schwendi and in the evening dinner was served at the Hotel Chesa Grishuna.



SSCC Ski Competition in Klosters, 26th March 2011



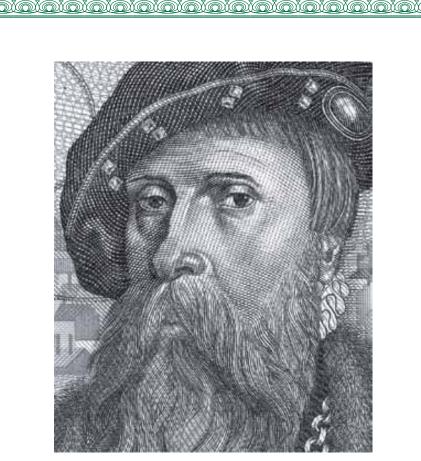
Lunch presentation with Michael Treschow, $27^{\mbox{th}}$ April 2011

On 27th April, Michael Treschow gave a lunch presentation at the Zunfthaus zur Meisen. After an apéro and mingling M. Treschow gave his view on the financial and industrial development in Scandinavia beginning of the 1990's until today.









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