

Past Events 2016/17



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September 2016

- SSSC Cray Fish Party – Zurich
- Golf Competition – Ascona Golf Club
- The cold facts about your Lugano real estate investment – seminar with UBS and Wetag – Lugano
- Accountable Response in Humanitarian Crisis: Syria five years on – seminar with the Red Cross – Geneva
- Sustainable Business Development in collaboration with NGOs – seminar with IKEA & WWF – Zurich
- SSSC After Work – Zurich
- Digitalisation in Banking – seminar with SEB Private Bank – Zurich
- SSSC After Work – Geneva

October 2016

- 4th Lugano Philanthropy Day: Different forms of returns when delivering positive impact – Lugano
- How to achieve more professionally and personally – breakfast workshop – Zurich
- World Childhood Foundation Charity Dinner – Zurich

November 2016

- Oil seminar with Thina Saltvedt, Nordea Private Banking – Geneva
- Sink or Swim? Digital Transformation for Big and Small – seminar with Nexell and Salesforce – Zurich
- SSSC Business Forum 2016: What is required to remain at the top? – Zurich
- NextGen CH: Kick-off for the Cross Chamber Young Professionals Network – Zurich
- SSSC After Work – Geneva

December 2016

- Glögg evening – in cooperation with SEB Private Bank – Zurich
- Glögg evening – in cooperation with SEB Private Bank – Geneva
- Lucia Celebrations – Lugano

January 2017

- Making it Happen – seminar with Dominique Gisin – Zurich
- SSSC After Work – Geneva
- Salmon 2017: A new year with excessive share prices? – seminar with the Nordic Chambers – Zurich
- NextGen CH: Growing your career and business: Using Gamification and Crowdsourcing – Zurich
- CEO Luncheon with Ulrich Spiesshofer, ABB – Zurich
- Ski World Cup, Hammarbybacken with the Swiss Chamber of Commerce in Sweden – Stockholm

February 2017

- After Ski mingle with Skiers Accredited – Zurich
- Robots at your service – presentation by professors from KTH & ETH – Zurich
- SSSC After Work – Geneva

March 2017

- SSSC Annual General Meeting – Bern
- SSSC After Work with a Swedish Buffet at Park Hotel – Zug
- Geneva Motor Show with Volvo Cars at Palexpo – Geneva
- The perspectives for Switzerland as a Financial Centre in a post-Brexit Europe with Julius Bär – Zurich
- SSSC After Work – Geneva

April 2017

- NextGen CH: Unconscious Bias: An evening of self-discovery on the biases that hold you back in work and life – Zurich
- Launch of the Swedish brand Pelle P – Geneva
- Breakfast meeting with Simona Scarpaleggia, CEO of IKEA Switzerland – Geneva
- SSSC After Work – Geneva
- Seminar with Stefan Dahlbo – former acting Managing Director at HQ – Zurich

May 2017

- SSSC After Work – Widder Garage Bar – Zurich
- The Future Business and Branding Landscape – seminar with Johan Ronnestam – Zurich
- SSSC After Work – Geneva

June 2017

- Nordic Drinks – Zurich
- Vernissage at Art Basel – Basel
- NextGen CH: The Compass of Success with Paolo Gallo – Zurich

Photos

- 1 Dominique Gisin (Photo: SSSC)
- 2 fr left: Gian A. Rossi, Julius Bär; Eva Fiorenzoni, SSSC; John Rhodes, BSSC; David A. Meier, Julius Bär (Photo: Andaleeb Lilley Photography)
- 3 Simona Scarpaleggia (Photo: Paul Beroud)
- 4 fr left: Eva Fiorenzoni, SSSC; Johan Ronnestam; Isabella Samek, Kinnarps (Photo: SSSC)

4th Lugano Philanthropy Day: “Different forms of returns when delivering positive impact”

Lugano, 20 October 2016

SSCC and UBS had the pleasure of inviting members and friends of the Chamber to the 4th Philanthropy Day in Lugano.

When engaging in Philanthropy, one inevitably confronts with the idea of impact and how to really fuel various forms of returns – whether it be social, environmental or even good investment returns that drives impact-at-scale. The discussions were led through examples and case studies from the field, and examined conceptual and practical issues in driving different forms of returns when delivering positive impact.

Speakers

- **Mridul Chowdhury** – CEO and Founder, mPower Social Enterprises, Bangladesh.
- **Dr. Alain Labrique** – Founding Director of the Johns Hopkins University Global mHealth Initiative, USA.
- **Henrik Storm Dyrssen** – CEO of Leksell Social Ventures, Sweden.
- **Dr. Frank Cinque** – General Director of the e4impact Foundation, Italy.
- **Bengt Wahlqvist** – Serial entrepreneur, philanthropist and co-founder of 3GT, Switzerland.



Photo: UBS

Moderator

- **Ann-Marie Sevcsik** – Program Director at UBS Optimus Foundation, Switzerland.

CEO Luncheon: Ulrich Spiesshofer, ABB “Leadership in times of Digital Revolution”



Ulrich Spiesshofer, CEO luncheon
(Photo: Markus Senn, passion for pictures)

Zurich, 31 January 2017

The Swedish Swiss Chamber of Commerce in cooperation with the Swiss-American Chamber of Commerce had the pleasure of hosting a luncheon with Ulrich Spiesshofer, President and Chief Executive Officer of ABB Group, Switzerland, since 2013.

He developed and implemented the “Next Level” strategy aimed at accelerating sustainable value creation, focused on EPS (earnings per share) growth and cash returns on capital employed. He rebuilt organic growth momentum, execut-

ed a portfolio-pruning program to focus on core growth businesses, initiated the turnaround of ABB’s Power Systems division, revamped the management compensation system, reduced organizational complexity and enhanced customer focus.



SSCC Business Forum 2016: “What is required to remain at the top?”

**Zurich,
10 November 2016**

The SSCC had the pleasure of inviting members and friends to the 5th SSCC Business Forum in Zurich on the topic “What is required to remain at the top?”.

Sweden and Switzerland have for the recent years, held top positions in competitive benchmarks among economies in the world. With the challenge of volatile currencies, increasing regulations as well as tax regulations, a growing top heavy demographics pyramid, demand for skilled labour and resistance to immigration, both Sweden and Switzerland need to be creative in order to remain competitive in today's global world.

Key opinion leaders of both countries shared and debated their strategies and views on how to remain at the top.

Speakers

- **Niklas Johansson**, State Secretary to the Minister for Enterprise and Innovation, Mikael Damberg, Sweden.
- **Johan Forssell**, President and CEO, Investor AB.
- **Marie-Gabrielle Ineichen-Fleisch**, State Secretary, State Secretariat for Economic Affairs (SECO).
- **Walter Kielholz**, Chairman, SwissRe.

Moderator

- **Martin Spieler**, Economy Reporter and Independent Finance Expert.







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Photos

1+2 *Amanda Holmes Photography*;
 3+4 *SSCC*; all printed with permission
 from the Royal Court of Sweden

Geneva Motor Show 2017

Geneva, 10 & 13 March 2017

For the 6th year running, the SSCC in cooperation with patron member Volvo Cars had the pleasure of inviting members of the Chamber for a VIP event at the International Motor Show in Geneva.

Moreover, on Monday 13 March, the SSCC were honoured to host a private visit of His Majesty Carl XVI Gustaf, King of Sweden. Natalie Robyn, Managing Director, Volvo Car Switzerland and Eva Fiorenzoni, Managing Director, SSCC hosted the royal visit at the Volvo stand. Later Eva Fiorenzoni accompanied His Majesty Carl XVI Gustaf, King of Sweden to the Koenigsegg stand where they were welcomed by Jesko von Koenigsegg, the father of the founder Christian von Koenigsegg.



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