

Past Events 2018/19



September 2018

- SSCC Crayfish Party – Zurich
- Cross-border inheritance aspects – seminar with Bonhôte Services SA – Lausanne
- How to reach peak performance – seminar with Mika Häkkinen and Hintsa Performance – Zurich
- NextGenCH: Innovation and Life Sciences – Basel
- After Work – Geneva
- Cyber Security – seminar in collaboration with BSCC – Lugano

October 2018

- Gripen and the Swiss Fighter Procurement Process – seminar with Saab – Zurich
- The State of the Ocean – seminar in collaboration with IUCN and UUSAC – Gland
- Sixth Lugano Philanthropy Day – event with UBS – Lugano
- Leading Swedish Growth Companies in Technology and Digital Entertainment – investor meeting in collaboration with Redeye – Zurich
- After Work - Geneva
- NextGenCH: Next Generation Leadership – Zurich



November 2018

- Keeping pace with cyber security in the digital age – seminar with Danske Bank – Zurich
- 5G - a game changer? – seminar with Ericsson – Bern
- Glögg and Lucia Celebration Evening – in collaboration with Hästens store – Geneva
- Christmas Drinks Evening – in collaboration with Hästens store – Zurich

December 2018

- Santa Lucia Celebration Dinner – in collaboration with LuganoSvenskarna – Lugano

January 2019

- SSCC Business Forum: Artificial Intelligence – Zurich
- After Work – Geneva

February 2019

- NORDIC EVENT: Nordic Highlights at Kunsthaus – Zurich
- After Work – Geneva

March 2019

- Annual SSCC Ski Competition – in collaboration with SEB Private Banking – Klosters
- How to invest in a turbulent market? – seminar in collaboration with Europeiska Försäkringsmäklarna – Geneva



- SSCC Annual General Meeting – Bern
- Swedish Weeks Dinner – in partnership with Blocklogix – Zug
- After Work – Geneva

April 2019

- Spring Networking Drink – in partnership with Trunk – Zurich
- PARTNER EVENT: Networking Skiing Event – Engelberg
- World trade at a crossroad – seminar in collaboration with Lombard International Assurance – Geneva

May 2019

- The State of the Ocean – seminar in collaboration with UUSAC and Vontobel – Zurich
- NORDIC EVENT: Summer Event at Boesch Motorboote – Zurich
- Impact investing: What real value can it offer NGOs? – seminar in collaboration with BSCC – Lugano
- After Work – Geneva

June 2019

- Swedish National Day Celebration – in collaboration with local Swedish organisations – Geneva
- Swedish National Day Celebration – in collaboration with Montluc and local Swedish organisations – Lugano



Photos	
1	Seminar with Mika Häkkinen and Hints Performance (Photo: Eva Zingg Photography)
2	Cyber Security seminar (Photo: SSCC)
3	Redeye investor meeting (Photo: SSCC)
4	SSCC Business Forum 2019 (Photo: Markus Senn – Passion for Pictures)
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SSCC Business Forum: Artificial Intelligence

Zurich,
31 January 2019

AI - Turning into reality - Insights from Sweden and Switzerland. "AI will change our world more than any other technology has ever done. It will improve the lives of several billion people, and we will be able to do things that we did not believe were possible."

On 31 January 2019, we had the pleasure of inviting our members and community to the 7th SSCC Business Forum. This year's topic was Artificial Intelligence and was held at new venue, the SIX ConventionPoint. Close to 130 attendees came to listen to the 5 speakers we had invited from Sweden and Switzerland.

We had the honour of welcoming Damian Borth, Professor of Artificial Intelligence & Machine Learning at University of St. Gallen who introduced the topic as well as moderated the panel discussions at the end.

Kye Andersson, Head of Communications at Peltarion in Sweden explained what AI really is, the developments and how it is already being used in many areas. "AI will impact every facet of life, just like the industrial revolutions did", said Kye. He continued by saying that "the winners in every single industry worldwide, will be those



who operationalize AI”.

We also had the pleasure to listen to Otto Preiss, Group SVP and Chief Operating Officer Digital at ABB. Otto talked about the developments and the advantages with AI in the industrial sector. How automated systems move towards autonomous operations and how AI is supporting optimized design and system life time. “AI is enabling a paradigm shift in ease of installation and use of robots”, says Otto.

The fourth speaker, Annika Schröder, Executive Director at UBS Group Technology, presented how AI is being used in the financial sector. “Everything that is a process can be automated”, said Annika. She also explained that for the banking sector, AI will help to explore patterns within a big amount of data, that a human being never would be able to explore. This could help to avoid making bad investment decisions in the future.

Our last speaker was Dennis Nobelius, CEO at Zenuity, the joint venture between Volvo & Veoneer, a modern automotive software company developing autonomous-driving technologies. Dennis explained what AI can do in the automotive world, how they are working and challenges in developing a software for self-driving cars. “Autonomous drive will be a truly transformative technology, reshaping the automotive industry and society as we know it”, said Dennis.

The speakers gave the audience a very good insight into what AI is, how it is already being used and how it can be used in the future and change our world more than any other technology has ever done, and much faster than before!

The seminar was sponsored by ABB as the main sponsor as well as by IKEA, Lombard International Assurance, Saab and Volvo Cars Switzerland. Yumi, the robot developed by ABB, was of course on site performing card tricks to the delegates during the networking apéro.







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Switzerland

How to reach peak performance – seminar with Mika Häkkinen and Hints Performance

Zurich,
19 September 2018

“Success is a byproduct of wellbeing.” – Aki Hints.

In September 2018, the SSCC had the pleasure to welcome Mika Häkkinen, two-time Formula 1 world champion, as a keynote speaker in Zurich. The seminar was organised in partnership with Hints Performance, world leader in human high-performance coaching, and with UBS who kindly sponsored the event.

As well as Mika Häkkinen, we welcomed Annastiina Hints, Chief Operating Officer of Hints Performance, Melissa Spinoso, Sustainable Investing Analyst at UBS Global Wealth Management and Dr. med. Dr. phil. Anna Erat from Hirslanden Private Hospital as speakers. It was an evening full of fascinating insights on how to improve the health, well-being and performance of you and your team.

One of the main take-aways was the importance of recovery and finding a good balance between work and your life – “Better life, better performance”. Optimise, don’t maximise!

The event was held at Widder Hotel and welcomed over 100 delegates from our network.

We thank Hints Performance for a successful collaboration and UBS for kindly sponsoring this event.



Seminar with
Mika Häkkinen and Hints Performance
(Photos: Eva Zingg Photography)



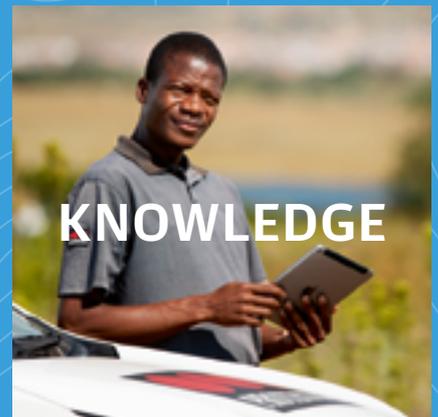
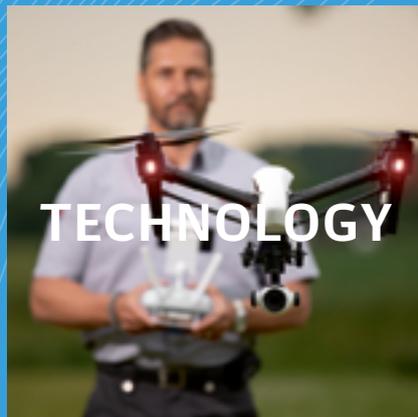
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Cyber Security – seminar in collaboration with BSCC

Lugano, 26 September 2018

In September the SSCC in cooperation with the British-Swiss Chamber of Commerce (BSCC) arranged a seminar on the topic Cyber Security in Lugano.

Speakers were Paolo Attivissimo, Information Technology Journalist, Francesco Arruzzoli, Ethical Hacker and Threat Intelligence/Cyber Security Architect of Gruppo Sicurezza and Alexander Tlili, Underwriter Financial Lines PI and Cyber from Zurich Insurance.

In an increasingly digital and connected world, cyber crime is one of the greatest threats to companies and individuals. The delegates



learnt about the development of cyber crime and security, what you should think about and do in order to protect your data and those of your clients.

A big thank you to Gruppo Sicurezza for sponsoring, Zurich Insurance for hosting and BSCC for a great collaboration.

Cyber Security seminar in collaboration with BSCC (Photos: SSCC)

Gripen and the Swiss Fighter Procurement Process – seminar with Saab

Zurich, 2 October 2018

In October 2018, the SSCC organised an informative seminar in cooperation with Saab in view of the upcoming Swiss fighter aircraft procurement process. Rustan Nicander, Head of Saab Switzerland and Anders Håkansson, Gripen specialist and former test pilot, explained the procurement process, what companies will be implicated, the time frame of the process as well as how and when the Swiss people will be involved. Anders also took us through the specifics of the Gripen fighter.

The seminar was wrapped up by a Q&A as well as an apéro that opened up for continuous discussions amongst speakers and participants.



Saab Gripen Seminar
(Photos: Eva Zingg Photography)

Sixth Lugano Philanthropy Day – event with UBS

**Lugano,
18 October 2018**

In cooperation with UBS, the SSCC had the pleasure to invite members and friends to the sixth edition of the Lugano Philanthropy Day.

This year the Lugano Philanthropy Day highlighted the extraordinary benefits of early childhood development at a time when it has been universally endorsed in the 2030 Sustainable Development Goals. Early years of childhood form the basis of intelligence, personality, social behavior, and capacity to learn and nurture oneself as an adult. It forms the foundation not only of the children individually, but impacts the socio economic futures of soci-



ety. We were pleased to welcome Sarah Bouchie, Head of Learning through Play in Early Childhood from the Lego Foundation, Jamie McLaren Lachman, Research Associate at the University of Oxford & founder of Clowns Without Borders in South Africa and Dhun Davar,

Program Director for Social Finance at UBS Optimus Foundation. Nina Hoas, Executive Director and Philanthropy Advisory at UBS Wealth Management moderated the panel discussions. More than 100 delegates attended the seminar and the following networking apéro at Grand Hotel Villa Castagnola. Many thanks to UBS for kindly sponsoring the Philanthropy Day, we are very grateful for this longterm and successful collaboration.

Sixth Lugano Philanthropy Day
(Photo: SSCC)

Leading Swedish Growth Companies in Technology and Digital Entertainment – investor meeting in collaboration with Redeye



**Zurich,
25 October 2018**

In October 2018, the SSCC in collaboration with Redeye, leading investment bank in Swedish growth companies, had the honour to invite members and friends of the Chamber to an Investors' meeting in Zurich. This was the first investor meeting organised in the Chamber's history.

Three leading growth companies within the technology and digital entertainment sector in Sweden were presented during the evening. Stefan Wikstrand, CFO at G5 Enter-

tainment, Christian Sundin, CEO at Formpipe and Erik Strömstedt, CEO at Talkpool, gave a short pitch to the audience about their companies. After each presentation, the audience was invited to ask questions to the company representatives, which lead to engaging discussions.

The seminar was sponsored by Redeye and the participating companies and was held at Metropole in Zurich welcoming over 80 delegates.

Redeye Investor Meeting
(Photos: SSCC)



Christmas Drinks Evening – in collaboration with Hästens stores

**Geneva,
28 November 2018
Zurich,
29 November 2018**

To celebrate the upcoming Christmas season, we hosted a drink and apéro evening together with Hästens Stores in both Geneva and Zurich in November 2018.

In Geneva, we welcomed close to 50 delegates who enjoyed a typical Swedish Lucia celebration with a choir singing traditional songs. The evening also offered great networking opportunities in a relaxed setting in the Geneva Hästens store.

In Zurich, the evening was very successful with more than 80 members and friends of the SSCC enjoying an evening full of great networking opportunities in a very informal setting in the Zurich Hästens store.

A big thank you to Hästens stores in Geneva and Zurich for hosting and sponsoring.



Christmas Drinks with Hästens in Geneva
(Photos: Florence Grandidier)

Annual SSCC Ski Competition – in collaboration with SEB Private Banking

Klosters, 9 March 2019

In March 2019 it was time again for the annual SSCC Ski Competition in Klosters, in cooperation with SEB Private Banking.

As tradition offers, Nina Öqvist from Skiers Accredited instructed the delegates on how to best tackle the slope before it was time to try out the skiing skills in the giant slalom track. We welcomed close to 40 enthusiastic skiers that enjoyed a day on the mountain with great skiing conditions and networking during the lunch at swedish owned restaurant Berghaus Alte Schwendi. During the lunch we had a prize ceremony with fantastic prizes spon-



sored by Pelle P.

The day was summed up with After Ski at Kaffee Klatsch and dinner at Restaurant Wynegg in Klosters.

Many thanks to SEB Private Banking for a great collaboration and for sponsoring.

Annual Ski Competition with SEB
(Photos: SSCC)

World trade at a crossroad – seminar in collaboration with Lombard International Assurance

Geneva, 11 April 2019

In April 2019, we arranged a seminar in collaboration with the World Trade Organization, WTO, with focus on world trade and the current challenges on the international trade scene.

Mikael Anzén, Swedish Ambassador to the WTO, gave a very informative and interesting talk about the organisation, its role and the developments of trade agreements since its start in 1995. The presentation was followed by engaging discussions around drinks and apéro.

Lombard International Assurance kindly hosted the event.



Seminar with WTO and Lombard
(Photo: SSCC)

The State of the Ocean – seminars in collaboration with IUCN, UUSAC and Vontobel

Gland, 11 October 2018

Zurich, 8 May 2019

In October 2018, the Geneva Chapter of the SSCC in collaboration with the International Union for Conservation of Nature (IUCN) and Uppsala University Switzerland Alumni Chapter (UUSAC) hosted a joint seminar for our respective members and friends on the topic “The State of the Ocean”. With many alarming reports in media almost daily, informing about plastic pollution to death of coral reefs and climate change, we invited a specialist to better understand and discuss the current state of the ocean.

The keynote speaker, Carl Gustaf Lundin, Principal Marine and Polar Scientist at IUCN, gave us some cold facts and a very informative and eye-opening presentation on the developments for the last 50 years. Carl Gustaf also presented what is currently happening in our oceans and some suggestions on what we can do to help as individuals or corporations. Approaches to cleaning up the existing plastic pollution and turning off the plastic tap were discussed. The use of conservation tools like marine protected areas, and a few examples of how they have been applied was also presented.

The seminar was followed by networking and an apéro, and of course, given the topic, very engaged discussions. The event was held at the IUCN’s headquarter in Gland, which is one of Europe’s greenest office buildings, welcoming close to 50 delegates.

The topic being very current and a very important one, the request for us holding this seminar in Zurich was very high. We therefore repeated this seminar in Zurich in collaboration with Vontobel.

Carl Gustaf Lundin was invited from Gland to Vontobel’s offices in Zurich to talk in front of an audience of 130 people. Björn Wettergren, Member of the Board of Directors of SSCC and Vontobel Holding AG opened the evening with a very touching welcome speech. Carl Gustaf gave a very captivating and interesting presentation, like at the first seminar, to a very engaged audience eager to ask questions during the Q&A session. At this second event we were also able to listen to Natalie Ernst, Corporate Sustainability Manager at Vontobel who talked about “What does corporate responsibility actually mean?” Thomas Trsan, ESG and Impact Investing Specialist at Vontobel presented “Investing in water - Make a positive environmental and social impact”. Finally, Vontobel hosted a very generous apéro enabling the delegates to mingle and network.



We extend our thanks to Carl Gustaf Lundin, IUCN, UUSAC for a very valuable collaboration, and Vontobel for hosting and sponsoring the event in Zurich.