



BIOGRAPHY

Dr Christopher McCormick

Executive Vice President for Academic Affairs at EF Education First

At EF, Christopher advises organizations on learning solutions for educators, professionals, and executives. Over the past twenty years, he has led major projects for language program design, leadership development, and teacher training at EF and in partnership with governments, companies, and major world events, such as the United Nations Alliance of Civilizations and the Olympics. He created the original instructional design, learning media, and teaching operations of the world's largest online English school (EnglishLive.com), which included being awarded patents as lead inventor for collaborative learning technologies and online teaching optimization. He later led the digital transformation of EF's International Language Campuses network through the launch of EF's Efekta Learning System, a hybrid curriculum of published books and resources, online interactive learning, and mobile tools for experiential learning abroad. Christopher has also established EF-sponsored linguistic, educational, and neuroscience research initiatives at the University of Cambridge, Harvard University, and the University of Tokyo.

Christopher holds a B.A. with honors in French and Russian from Tulane University with studies at the Sorbonne in Paris, an M.A. in Teaching English as a Foreign Language, and a Ph.D. in Applied Linguistics, both from the University of Texas at Austin, where he was twice named a University Fellow for his work in digital language learning research. As a champion for personal and professional development, today he also supports others through executive coaching, grounded in a qualification in coaching from the University of Cambridge. Christopher is passionate about international travel and intercultural communication, with life experience in 8 countries and travel in over 100 more (and still counting). In 2018, he was named a Fellow of the Royal Society of Arts in the United Kingdom for his contribution to positive social change.

