

Artificial Intelligence – Turning into Reality – Insights from Sweden and Switzerland

We are pleased to present the 7th edition of the SSCC Business Forum taking place on 31 January 2019 in Zurich on the topic Artificial Intelligence. Artificial Intelligence is a true revolution but also an opportunity for businesses. We will define what AI really is, look at the future of business with Artificial Intelligence, give you some examples of AI adopted in business and industries in Sweden and Switzerland and finally, how AI can be used as a competitive advantage in the future.

Join us for an insightful Business Forum with leaders within AI and industry in Sweden and Switzerland.

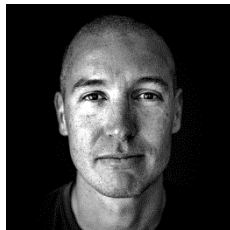
WHEN

Thursday, 31 January 2019 at 17:30 – 22:00

WHERE

SIX ConventionPoint, Pfingstweidstrasse 110, 8005 Zurich

SPEAKERS



Kye Andersson - Head of Communications, Peltarion; Delegate, Swedish AI Council

Kye is Head of Brand & Comms at Peltarion, Delegate at the Swedish AI Council, Grand Prix Winner at Cannes Lions, and has 20 years of experience from international advertising, PR, PA and digital agencies. He is convinced that AI will change our world more than any other technology we have seen before. That AI will save millions, and improve the lives of billions. That AI will fundamentally impact health, food production, energy, business and creativity. Everywhere. Across the planet. AI will allow us to do things we haven't even thought were possible. Peltarion provides an operational AI platform for developing, managing and deploying deep learning systems at scale. Founded in Stockholm, Sweden in 2004, over 300 companies and organisations have used Peltarion's AI technology including NASA, Tesla, iZettle, General Electric, Dell, BMW, Deutsche Bank, Lloyds Banking Group, and the Universities of Harvard, MIT and Oxford.



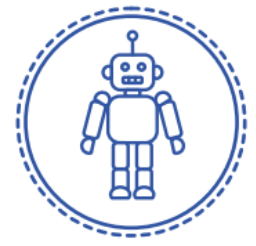
Damian Borth - Professor of Artificial Intelligence & Machine Learning, University of St. Gallen

Besides his studies in engineering (Dipl. Ing.) in Mannheim, Dr. Damian Borth obtained a Master's degree in IT from Technische Universität Kaiserslautern as well as a Doctor's degree for Artificial Intelligence (DFKI) in the field of video analysis. In 2012, Dr. Damian Borth was Visiting Researcher at Columbia University, New York City, where he developed SentiBank, the first systems for visual sentiment recognition. After obtaining his Doctor's degree in 2014, he was a Postdoctoral Fellow at the University of California, Berkeley, and the International Computer Science Institute in Berkeley. In 2015, Dr. Damian Borth returned to the DFKI, where he headed the Competence Center for Multimedia Analysis & Data Mining. From 2016 onwards, Dr. Damian Borth worked as the founding director of the Deep Learning Competence Center (DLCC), which coordinates the DFKI's Deep Learning activities and which he established as one of the first NVIDIA AI Labs (NVAI) in Europe. The focus of Dr. Damian Borth's work is on the field of the analysis of large volumes of unstructured data such as text, image, video or time series by means of neuronal networks. This places his research in the centre of currently topical work in the field of artificial intelligence with a focus on machine learning and deep learning. Dr. Damian Borth is one of Europe's most successful younger academics in the field of artificial intelligence.



SSCC Business Forum Artificial Intelligence

31 Jan 2019 Zurich



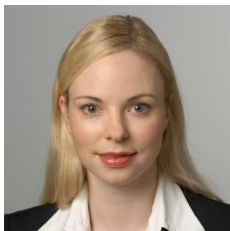
Dennis Nobelius - CEO, Zenuity

Dennis Nobelius has extensive experience within product development. Complemented with leading positions in manufacturing, and now via marketing/sales/service domain moved into a Managing Director position of a new Joint Venture between Volvo Cars & Veoneer - Zenuity. Major recent achievements is to have led the development of the All-New Volvo XC90. Before joining Zenuity, he was the Managing Director of Volvo Car Switzerland from 2015 - 2016. Dennis is also founder of startup arena 'MobilityXlab' and also trigger of 'AI Innovation of Sweden'.



Otto Preiss - Group SVP, Chief Operating Officer Digital, ABB

Otto Preiss took over as Chief Operating Officer Digital in October 2017. Prior to his current position, he was Managing Director of the Global Business Unit (GBU) Motors & Generators and prior to that GBU Power Conversion. Among other global and Swiss management positions, Otto was heading the ABB Group Power Technologies Research and the Swiss Corporate Research Center. Otto holds and Master's degree from University of Colorado in Boulder, and a PhD from the Swiss Federal Institute of Technology, Lausanne.



Annika Schröder - Executive Director, UBS Group Technology

Annika Schröder has been working with UBS since July 2015. She is active in Artificial Intelligence innovation and delivers commercial, IP and innovation strategy assessments. Prior to UBS, Annika was Head of Strategy & Innovation at DB Investment Services GmbH, bundling securities processing within Deutsche Bank, and in preceding entities Xchanging Transaction Bank and Fondsdepot Bank within the financial services business of Xchanging. Before moving into innovation, Annika worked in Investment Banking functions with Lazard and other banks in Frankfurt and London, advising Financial Institutions across the German-speaking region, Scandinavia, France and CEE in M&A, restructurings and IPOs.

FEES

CHF 80 for SSCC Members
CHF 140 for non-SSCC Members
CHF 60 for young professionals under 30

AGENDA

17:15 - 18:00 Registration
18:00 - 18:05 Welcome by Eva Fiorenzoni, Managing Director, SSCC
18:05 - 18:15 Introduction
18:15 - 19:15 Keynotes
19:15 - 19:55 Panel debate with Q&A
19:55 - 20:00 Closing remarks by Hansueli Märki, Chairman SSCC
20:00 - 22:00 Apéro riche and networking

REGISTRATION

<https://swecham.ch/news/187/19/SSCC-Business-Forum-Artificial-Intelligence/>

QUESTIONS

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