

Martin Spieler - Curriculum vitae

Martin Spieler (born in 1964) is a well-known economic adviser, member of the board of directors and financial publicist. He is personal adviser to entrepreneurs and family offices in public affairs issues and financial strategies.

He has long experience as a member of the management of several Swiss and international companies like the publishing house Verlagsgruppe Handelszeitung from Axel Springer, Germany or Tamedia Group. He is also member of the board of directors at 3Plus and Club am Rennweg, the number 1 network for entrepreneurs in Switzerland.

He was chief editor of SonntagsZeitung, one of Switzerland's largest weekly newspapers. Prior, he was chief editor of Handelszeitung, a prominent business newspaper. In addition, he is a lecturer at the Swiss journalism school, MAZ. He regularly appears on TV, speaking about topics such as business strategy and investing. Martin has broad experience in economics and management. Previously he worked as COO of the Belcom Group of Roger Schawinski. He is the author of a technical finance book published in 2003.