



SSCC Business Forum

Startups

01 Feb 2018 Zurich



Mike Baur

Executive Chairman & Co-founder of Swiss Startup Factory

Mike spent almost 20 years in Swiss Private Banking and made his way up from a commercial apprentice at UBS to an Executive Board Member of one of the largest Swiss Private Banks. In 2014 at the age of 39, Mike started his entrepreneurial journey and founded together with his two Co-Founders the Swiss Startup Factory.

Today, Swiss Startup Factory is the No1 purely privately financed and independent Startup Accelerator in Switzerland with about 2'000 Startup project applications per year of which 1% enter the Swiss Startup Factory accelerator program.

Mike has just recently been awarded as one of the top ten Digital Startup Enabler in Switzerland (August 2017) and has even been featured in the Wall Street Journal with an article about his career (December 2016). He holds a MBA from University of Rochester New York as well as an Executive MBA from University of Berne. Mike is married and a happy father of two.

Linda Krondahl

CEO & Co-founder of THINGS

Mrs Linda Krondahl is co-founder and CEO of THINGS, a Swedish hub for hardware startups where entrepreneurs, industries, customers and investors meet. With experience from running her own startup, taking an idea from initial thoughts through development to production and sales, she has been through many struggles of a hardware startup.

Mrs Krondahl has received awards such as Female Inventor of the Year, Supertalent and WWF Climate Solver, is on the Board of Strategic Innovation Program for IOT, and elected into the Swedish Government Smart Industry Innovation Forum.

