



*Swedish Swiss Chamber of Commerce*

# SSCC Annual General Meeting 2023

2 March 2023

17:00 – 18:00

Zurich

Kindly hosted and sponsored by:



**FERRING**  
PHARMACEUTICALS

**S|E|B**

**+ SWITZERLAND  
GLOBAL  
ENTERPRISE**

**Vontobel**

# Agenda

1. Opening of the meeting
2. Election of the Chairperson of the meeting
3. Election of the Secretary of the meeting
4. Election of two Adjusters
5. Determination that the meeting has been duly convened
6. Approval of the voting list
7. Approval of the agenda
- ➔ 8. Annual report 2022
9. Account report 2022
10. Audit report 2022
11. Approval of the annual report, account and audit report for 2022
12. Discharge of the Board of Directors
13. Election of Board of Directors
14. Election of Nomination Committee
15. Election of Advisors
16. Election of Auditor
17. Election of Honorary Members
18. Any Other Business
19. Date for the next Annual General Meeting – Thursday 7 March 2024
20. Closing of the meeting



# Annual Report 2022



# Activities 2022

30 events

1000+ delegates



20 JANUARY 2022  
**SWISS SWEDISH TRADE DAY**  
WEBINAR



JOIN OUR WEBINAR ON WEDNESDAY  
FEBRUARY 23RD FROM 13:00 TO 14:00 CET

KNOW-WHO | Kraft Heinz | Unilever | BASF



WesternUnion WU | Business Solutions  
Webinar  
**Russia-Ukraine crisis: what do international businesses need to know?**  
Thursday 24<sup>th</sup> March  
3pm GMT / 4pm CET



**REVISED SWISS INHERITANCE LAW**  
How will it impact you?  
06 April 2022 | Zurich



BREAKFAST AND PRIVATE VIEW OF  
**LUXURY WEEK**  
GENEVA

Sotheby's

MONDAY 9 MAY 2022  
9:30 AM



**GOLF COMPETITION**  
Le Robinie Golf Club & Resort | Milano  
12 May 2022



**SSCC BUSINESS FORUM**  
ENERGY TRANSITION  
31 May 2022 | Zurich



Webinar 09.06 | 14:00  
**Supply Chain Disruptions.**  
How long can they last?  
convera



# Activities 2022

30 events

1000+ delegates



**MEET & CONNECT**  
1 SEP 2022 | GENEVA

© Göteborg Hamn AB



**SSCC BREAKFAST**  
2 SEP 2022 | ZURICH

Meet **Darja Isaksson**  
Director General, Vinnova



**VINNOVA**



**NORDIC CHAMBERS' EVENT**  
15 SEP 2022 | ZURICH

Meet **Markku Mäkeläinen**  
CEO, Utopia Music



**NORGES KLUBBEN SVEITS**  
NORWEGIAN CLUB OF COMMERCE



**MAKING EMOBILITY SUSTAINABLE**  
5 OCT 2022 | ZURICH



**INNOVENTUM STORE**  
**Polestar**



**THE GLOBAL SHIPPING CRISIS - WHAT'S NEXT?**  
WEBINAR 26 OCTOBER 2022



**EVERYONE HAS THE RIGHT TO SEEK SAFETY**  
GUEST SPEAKER: **GILLIAN TRIGGS (UNHCR)**  
8 NOV 2022 | GENEVA



**AICC**  
ASSOCIATION OF INTERNATIONAL CHAMBERS OF COMMERCE IN SWITZERLAND



**convera**

**Are you ready for 2023?**

The ultimate guide for companies navigating currency volatility and cross-border trade.



**LEADERSHIP WORKSHOP**  
24 NOV 2022 | ZURICH

Meet **Hints Performance**  
The paradox of wellbeing and performance – a prime leadership challenge in 21st century



**HINTSA**



**CHRISTMAS NETWORKING DRINK**  
14 DEC 2022 | ZURICH



**Sveitsch Swis Chamber of Commerce**

# Marketing and operations update

- New website launched Q1 2022
- Increased activity on LinkedIn – 2'164 followers
- SSCC LinkedIn group for members only
- Yearbook SSCC CONNECT 2022 launched in print and digitally
- Started a working group in Geneva/Lausanne with 6 members: Swedish Consul in Geneva, representatives from Tetra Pak, Ferring and EY and two individual members
- Close collaboration with other chambers and organisations
  - Nordic Chambers in Switzerland
  - AICC with 16 bilateral chambers in Western Switzerland
  - Swiss Chamber of Commerce in Sweden
  - Embassies, trade organisations and other Swedish organisations in Switzerland
  - Fund for Swedish Youth Abroad 1 year internship programme

## Team



Eva Fiorenzoni

Managing Director



Anette Österholm

Event & Business Manager



# Member Development

## Change in members since 2016

- Overall increase of 20% in number of members
- Patrons: 18 to 16 members
- Gold members: 15 to 22: +45%
- Silver member: 13 to 24: +85%
- Bronze members: 68 to 84: +24%
- Individual members: 120 to 139: +16%



# Member Development

## 39 New members

3 Gold



1 Silver



16 Bronze

19 Individual members

### Upgrades

iKNOW-WHO from Bronze to Gold

Deloitte from ind to Gold

1 ind to Bronze



### Downgrades

Saab from Patron to Gold

Oriflame from Patron to Silver

Q Brands from Gold to Bronze

### 19 members leaving

2 Gold

4 Silver

2 Bronze

11 Individual members





# Accounting Report 2022



# Financial Result 2022

Income	FY21	FY22
Membership Income	277'250	268'875
Events	28'064	30'185
Year Book	31'301	23'574
Business Services	12'000	13'000
Online Advertising	1'000	1'000
Miscellaneous	-	-
<b>Total Income</b>	<b>349'615</b>	<b>336'634</b>

COGS		
Events	23'583	27'627
Year Book	6'911	7'581
Business Services	-	-
Online Ad costs	30	-
<b>Total COGS</b>	<b>30'524</b>	<b>35'208</b>

<b>Gross Profit</b>	<b>319'091</b>	<b>301'426</b>
---------------------	----------------	----------------

<i>Gross Profit Margin</i>	<i>91%</i>	<i>90%</i>
----------------------------	------------	------------

Expenses	FY21	FY22
Rent SSCC offices	31'074	31'222
Office materials and IT	8'746	5'553
Employee costs	236'552	239'802
Marketing and PR	5'380	5'443
Representation, meetings and travel	8'877	9'435
Lawyer, auditing and accounting	6'698	7'065
Webpage	3'248	1'824
Miscellaneous	1'710	1'573
Taxes	60	71
VAT	2'045	2'274
	<b>304'391</b>	<b>304'262</b>

Financial Result		
Interest expenses	837	976
Interest income	-	-
<b>Total Financial Result</b>	<b>- 837</b>	<b>- 976</b>

<b>PROFIT/LOSS</b>	<b>13'864</b>	<b>- 3'812</b>
--------------------	---------------	----------------

<i>ROS</i>	<i>4.0%</i>	<i>-1.1%</i>
------------	-------------	--------------

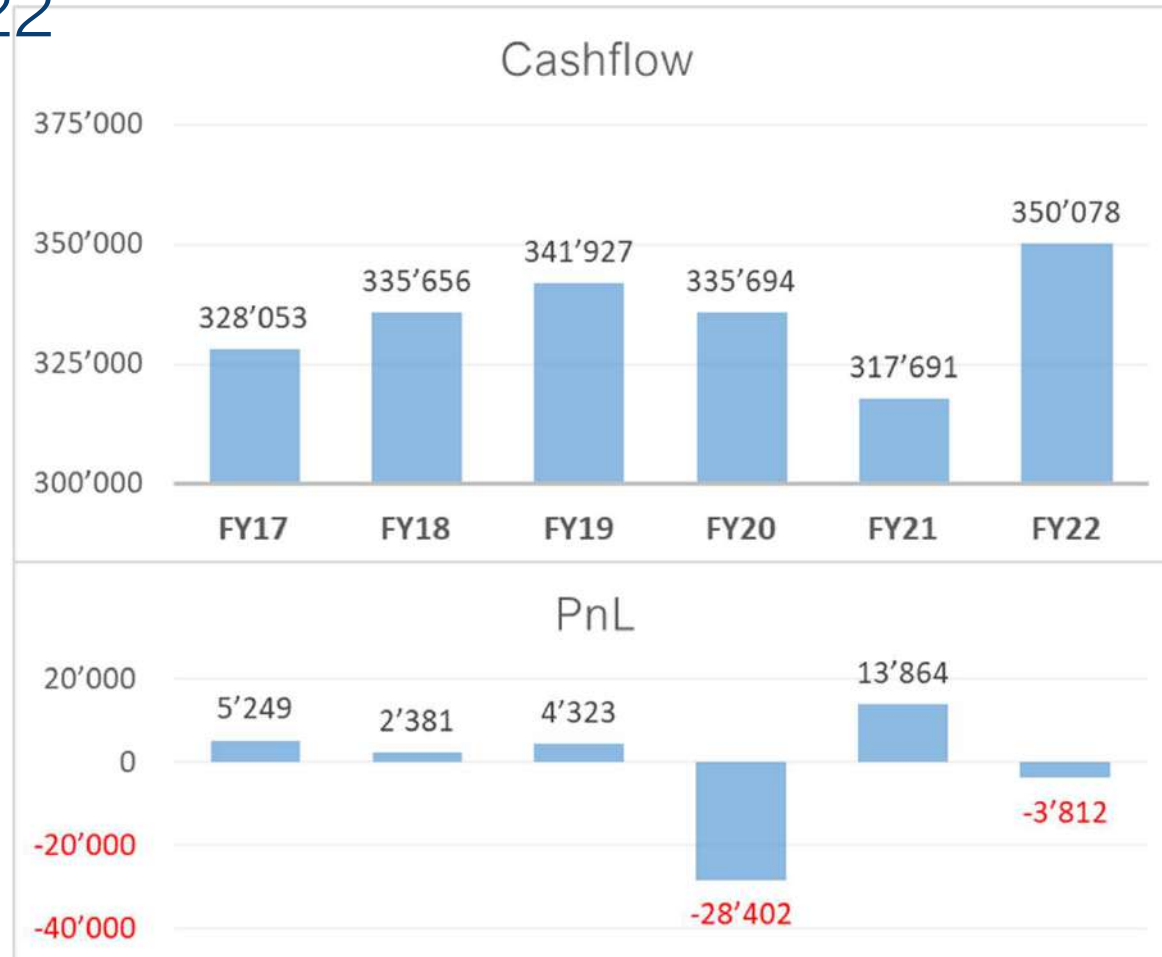


# Balance Sheet 2022

<b>Bilanz per 31.12.2022</b>					
<b>Konto-Nr. Bezeichnung</b>		<b>Aktuell</b>		<b>Vorjahr</b>	
<b>Assets</b>					
1000	Petty cash Zurich	76.70	0.0%	43.85	0.0%
1020	Crédit Suisse	350'012.56	96.6%	317'646.70	96.9%
1100	Debtors	3'525.00	1.0%	3'065.45	0.9%
1300	Prepaid expenses	8'645.30	2.4%	7'044.55	2.1%
<b>Total Assets</b>		<b>362'259.56</b>	<b>100.0%</b>	<b>327'800.55</b>	<b>100.0%</b>
<b>Liabilities and Equity</b>					
2000	Payables	25'577.81	7.1%	954.50	0.3%
1099	VAT control account	446.45	0.1%	1'238.95	0.4%
2100	National day celebration	4'063.80	1.1%	4'063.80	1.2%
2300	Accruals	23'240.00	6.4%	8'800.00	2.7%
2990	Retained earnings	312'743.30	86.3%	298'879.41	91.2%
	Loss	-3'811.80	-1.1%	13'863.89	4.2%
<b>Total Liabilities and Equity</b>		<b>362'259.56</b>	<b>100.0%</b>	<b>327'800.55</b>	<b>100.0%</b>



# Overview 2022



# Budget 2023

<b>Income</b>	<b>FY22</b>	<b>BU23</b>
Membership Income	268'875	282'000
Events	30'185	52'000
Year Book	23'574	25'000
Business Services	13'000	-
Online Advertising	1'000	1'000
Miscellaneous	-	-
<b>Total Income</b>	<b>336'634</b>	<b>360'000</b>
<b>COGS</b>		
Events	27'627	38'000
Year Book	7'581	5'700
<b>Total COGS</b>	<b>35'208</b>	<b>43'700</b>
<b>Gross Profit</b>	<b>301'426</b>	<b>316'300</b>

<b>Expenses</b>	<b>FY22</b>	<b>BU23</b>
Rent	31'222	31'500
Office/IT costs	5'553	6'000
Employee costs	239'802	250'000
Marketing	5'443	5'000
Representation	9'435	9'000
Accounting/Audit	7'065	6'800
Webpage	1'824	2'300
Misc	1'573	2'000
Taxes/VAT	3'321	3'000
<b>Total Expenses</b>	<b>305'238</b>	<b>315'600</b>
<b>PnL (CHF)</b>	<b>-3'812</b>	<b>700</b>



# Audit Report 2022

Report of the statutory auditor  
on the limited statutory  
examination to the General  
Meeting of **Swedish Swiss  
Chamber of Commerce  
Berne**

As statutory auditor, we have examined the financial statements (balance sheet, income statement and notes) of the association **Swedish Swiss Chamber of Commerce** for the financial year ended 31 December 2022.

These financial statements are the responsibility of the Board of Directors. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss Law.

We conducted our examination in accordance with the Swiss Standard on the Limited Statutory Examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of company personnel and analytical procedures as well as detailed tests of company documents as considered necessary in the circumstances. However, the testing of operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the association's articles of incorporation.

Biberist, February 17, 2023 (5)

VILLIGER TREUHAND AG



Dr. Danielle Villiger  
Licensed Audit Expert  
Auditor in Charge



# Agenda

1. Opening of the meeting
2. Election of the Chairperson of the meeting
3. Election of the Secretary of the meeting
4. Election of two Adjusters
5. Determination that the meeting has been duly convened
6. Approval of the voting list
7. Approval of the agenda
8. Annual report 2022 will be reported at the meeting
9. Account report 2022 will be reported at the meeting
10. Audit report 2022 will be reported at the meeting
- ➔ 11. Approval of the annual report, account and audit report for 2022
12. Discharge of the Board of Directors
13. Election of Board of Directors
14. Election of Nomination Committee
15. Election of Advisors
16. Election of Auditor
17. Election of Honorary Members
18. Any Other Business
19. Date for the next Annual General Meeting – Thursday 7 March 2024
20. Closing of the meeting



# Discharge of the Board of Directors

## CHAIRPERSON

**Dr Beatrice Engström-Bondy**  
Senior Advisor to Jacob Wallenberg,  
Office of the Chairman, Investor AB

## VICE CHAIRMEN

**Anders Jonsson**  
Industrial Adviser to KLAR  
Partners

**Björn Wettergren**  
Managing Partner Cagson Analytics &  
Growth Partner Mojo Capital

## TREASURER

**Mats Rönneskog**  
Independent Adviser to Lombard  
International Assurance SA

## DIRECTORS OF THE BOARD

**Jessica Anderen**  
Country Retail Manager & Chief  
Sustainability Officer,  
IKEA Switzerland

**Birgitta Arve**  
Founder of the Chamber  
LL.M Legal Adviser, Birgitta Arve  
Consulting & Swedish Consul Zurich

**Katarina Lif Burren**  
Founding Partner, adills AG

**Per Falk**  
President,  
Ferring Pharmaceuticals

**Ole Hamre**  
Head of International,  
Private Wealth Management &  
Family Office Division, SEB

**Ulrika Hagle**  
Partner, Caldwell Partners

**Jonas Hjelm**  
Senior Vice President, Head of  
Business Area Aeronautics, Saab AB

**Henrik Norlin**  
CFO of EF Education First  
Colleges Group, Switzerland

**Adolfo Orive**  
President & CEO, Tetra Pak Group

**Natalie Robyn**  
Managing Director,  
Volvo Car Switzerland

**Inge Schütz**  
Managing Director Bern Office,  
The Business Harbour

**Jasmin Staiblin**  
Founder & CEO of Condir Ltd

**Theodor Swedjemark**  
Chief Communications &  
Sustainability Officer. Member of  
the Group Executive Committee  
of ABB Ltd, Switzerland

**Rickard Söderberg**  
Independent Board Director

**Torbjörn Törnqvist**  
CEO & Founder, Gunvor Group

**Jacob Wallenberg**  
Chairman, Investor AB





# Election of Board of Directors

## Re-election for 2 years

1. Birgitta Arve
2. Beatrice Engström-Bondy
3. Anders Jonsson
4. Adolfo Orive
5. Inge Schütz
6. Jasmin Staiblin
7. Torbjörn Törnqvist
8. Jacob Wallenberg
9. Björn Wettergren



# Election of Board of Directors

## New elections for 2 years



**Karin Lepasoon**  
Chief Communications and  
Sustainability Officer  
Member of Group Executive  
Committee, ABB Ltd

**ABB** since Oct 2022

**Vattenfall** 2021–2022 Senior Vice President, Head of Group Communications and Public & Regulatory Affairs

**SEB** 2020–2021 Head of Group Marketing and Communications

**Vattenfall** 2016–2020 Senior Vice President, Head of Group Communications and Public & Regulatory Affairs

**Nordic Capital** 2015–2016 Director of Sustainability, Communications and HR

**Skanska** 2006–2015 Executive Vice President, Head of Strategy and Chief of Staff



**Anne Brennwald**  
Managing Director  
Swiss Chamber of Commerce

Managing Director of the **Swiss Chamber of Commerce** in Sweden since 2022. Previously, she served as Chairman of the Board and Board Director at the Swiss Chamber.

Chief Executive Officer for Brennwalds Business Development AB.

Previously, she was Chairman and board director for the Swedish Expo Federation.



# Leaving the Board of Directors

1. Jessica Anderen
2. Jonas Hjelm
3. Henrik Norlin
4. Natalie Robyn

5. Mats Rönneskog
6. Rickard Söderberg
7. Theodor Swedjemark



# Election of Nomination Committee

## Nomination Committee elected for 1 year

1. Ulrika Hagle (Chair)
2. Anders Jonsson
3. Birgitta Arve
4. Beatrice Engström-Bondy
5. Björn Wettergren



## Election of...

### Advisor elected for 1 year

1. Ambassador François Voeffray-Peyro



### Auditor to be elected for 1 year

1. Danielle Villiger, Villiger Treuhand AG



### Honorary Members to be elected

None



# Agenda

18. Any Other Business

19. Date for the next Annual General Meeting – **Thursday 7 March 2024**

20. Closing of the meeting

