

# McKay's

**Michael McKay** is an independent communications and public affairs consultant, familiar across the British/Swiss/international business community, particularly in the Geneva region.

He is well-known as the charismatic, former Chairman of the Geneva Chapter of the British-Swiss Chamber of Commerce (BSCC) from 2006 – 2012. During this time, he led the BSCC to be widely regarded as the most successful and dynamic business organisation in Anglophone, “international” Geneva.

Nowadays, he runs the events and speakers’ programme for the Geneva Chapter, whilst also acting as master of ceremonies.

Michael McKay was a Councillor of the BSCC from 1991–1993 and again from 2006 – 2012, as well as being a member of the Executive Committee for six years.

In a previous life, he had a successful, twenty-three year corporate career in the international tobacco industry; and has also been an independent businessman for over twenty-five years.

His international corporate and consulting experience goes back over fifty years. His role as an accomplished conference master of ceremonies and moderator has taken him from Geneva to as far afield as London, Rome, China, Bali, Cannes, Barcelona, Cyprus and Madrid.

Michael can be heard twice weekly hosting ‘The McKay Interview’ on World Radio Switzerland – [www.worldradio.ch](http://www.worldradio.ch) - a popular but serious programme with prominent people conversing on current issues; and as a podcast on Google, Spotify and many leading platforms.

From time to time, he is a guest lecturer at universities such as Cambridge, Geneva and Fribourg as well as institutions such as NATO, the Institute of Directors and the Hayek Institut, Vienna.

Among his clients past and present are ACI Europe, Dow Inc. HSBC, EY, ICRC, UBS, Bank Vontobel, Trafigura, EFG, JT International, The British-Swiss Chamber of Commerce, Intertrust Switzerland, Banque Kleinwort Benson, Geneva Trading & Shipping Association, the International Trade Centre at the WTO/UNCTAD, OECD, ITU, the United Kingdom Permanent Mission to the U.N Geneva, Edwards Lifesciences, UK Trade & Investment, Expedia, Nestlé, Kyoto Japan Tire Group, EHL Hospitality Business School Lausanne and others.

A graduate of Carnegie College and the University of Leeds, he is a British citizen, born in Jamaica, and has lived in Switzerland since 1984.

Michael McKay is also Honorary Joint Coordinator in Switzerland of the Royal Over-Seas League, an Honorary Life Member of the American International Club of Geneva, as well as being a member of the Diplomatic Club of Geneva and the Geneva Press Club.

Read more about Michael McKay on:

- [www.worldradio.ch/listen-again/mckay-interview/](http://www.worldradio.ch/listen-again/mckay-interview/)
- [www.mckays.ch/index.php/about-us/mckays-interviews](http://www.mckays.ch/index.php/about-us/mckays-interviews)

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